

Eenan Ma

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Education

BA, Northeastern University, Boston, US. May 2020

College of Arts, Media and Design. Media & Screen Studies Major. *Dean's List 2019 - 2020*
Awarded with Presidential Global Scholarship.

Work Experience

Shanghai Radian Media

2021.12 - Present

Director/Junior Producer

Editor of documentaries *Valkyrie on Ice* (<https://youtu.be/FTocm1trmPU>), and *Shoegazing in China's La La Land*. Director for documentary series *Retired Gamers* (Working title. In Pre-Production.) Producer for commercial projects. Coordinating between vendors and clients.

Shanghai LemonTree Media

2020.06 - 2021.11

Director/Producer

Writer, Director, Producer of *You Are What You Eat* (mini-series on Streaming platforms)

- Wrote the original script for 12 episodes
- Built the production team as producer
- Directed the series as director
- Edited the rough cuts as editor
- Supervised sound design, scoring, coloring, and other post-production work

Small Angst Films (Boston, US)

2019.06 - 2020.06

Production Associate

Production Associate of *Girl Talk* by award winning director Lucia Small at Small Angst Films (Sundance Nominated)

- Serving as Production Associate to staff director and editor, executive producer, and producers as directed
- Assist in budget tracking and management as directed
- Editorial assistance
- Pre-production research and coordination for producers as directed
- Production coordinator on shoots as directed

Shanghai Gwantsi Production

2017.12 - 2018.06

Production Assistant

Production Assistant at Gwantsi Production

- Participated in commercial projects for Mercedes Benz, Ford, Disney Shanghai, Baidu, Huawei, Tencent Video
- Assisted Executive Producers to prepare and arrange pre-production meetings
- Assisted Directors and 1st ADs on set
- Coordinated with clients and departments on set
- Supervised post-productions

Project Experience

You Are What You Eat (mini-series on streaming platform)

2020.06 - Present

Director/Writer

Shanghai LemonTree Media

A 12-episode mini series about a young woman's journey of grieving her father's death by exploring his legacy — cooking.

Trailer: <https://youtu.be/RYPmpL96wtw>

- Wrote the original script for 12 episodes
- Built the production team as producer
- Directed the series as director
- Edited the rough cuts as editor
- Supervised sound design, scoring, coloring, and other post-production work

World Film Festival Screenings

2021.06 - 2021.08

Host

Shanghai LemonTree Media

The World Film Festival is an organization funded by the Youth Cinema Foundation. It hosts screenings of award winning independent films from all around the world, including Cannes and Oscar winning projects. The screenings are consisted of panels featuring filmmakers from the US, Canada, the UK, Australia, Brazil, and Vietnam.

Screenings: https://mp.weixin.qq.com/s/nF9zBj23_DCvdM4dnqyrlQ
<https://mp.weixin.qq.com/s/9gePz2FVAmJrisn7DCBQPg>

- Compile social media feeds regarding the screening.
- Research and host the screening.
- Interview the guest speakers and translate in real time.

Girl Talk (Feature documentary)

2019.06 - 2020.05

Production Associate

Small Angst Films

Set in the cutthroat, male-dominated world of high school debate, where tomorrow's leaders are groomed, GIRL TALK tells the compelling and timely story of five girls on a top-ranked Massachusetts high school debate team as they strive to become the best debaters in the United States.

<https://www.smallangstfilms.com/associate-producers>

- Serving as Production Associate to staff director and editor, executive producer, and producers as directed
- Assist in budget tracking and management as directed
- Editorial assistance
- Pre-production research and coordination for producers as directed
- Production coordinator on shoots as directed

Chengyi Co. 60s Promo

2018.08

Copywriter, Director, Producer

Freelance

- Pitched the campaign to Chengyi Co.
- Copywriting and storyboarding for the production
- Organized schedules and production timelines
- Casted child-actress for the shoot
- Directed the shoot on set
- Edited the commercial with clients' notes into final cut

Baidu AI Campaign

2018.05 - 2018.06

Production Assistant

Shanghai Gwantsi Production

60-min campaign for Baidu AI. 5-day production in Shanghai.

- Coordinate with director Samuel Bennetts and DP Rik Zang.
- Assist 1st AD on set.
- Communicate and translate for clients during production.

Tencent Video VIP Campaign

2018.03 - 2018.04

Production Assistant

Shanghai Gwantsi Production

TVC for Tencent Video VIP, featuring Chinese actress Angelababy.

https://www.xinpianchang.com/a10386953?from=search_post

- Coordinate with actress Angelababy's management team.
- Communicate and coordinate between departments on set.
- Assist the Executive Producer on project management.

Mercedes Benz SUV TVC

2018.02 - 2018.03

Production Assistant

Shanghai Gwantsi Production

Mercedes Benz SUV TVC. A series of short stories consisted of three 1-min TVCs. Released on various streaming platforms and commercial screens on multiple skyscrapers.

https://www.xinpianchang.com/a10387016?from=search_post

- Assisted Executive Producers to prepare and arrange pre-production meetings
- Assisted Directors and 1st ADs on set
- Coordinated with clients and departments on set
- Supervised the entire post-production.
- Coordinate with clients on A Copy and B Copy feedbacks.

Huawei New Product Launch TVC

2018.01 - 2018.02

Production Assistant

Shanghai Gwantsi Production

Huawei New Product Launch TVC. Released on multiple streaming platforms such as Youtube and Youku.

- Assisted Executive Producers to prepare and arrange pre-production meetings
- Assisted Directors and 1st ADs on set
- Coordinated with clients and departments on set
- Supervised post-productions

When You Look Like Me

2017.02 - 2017.05

Director/Producer

Northeastern University

A short biopic documentary about a Chinese girl adopted by an American single mom finding her place in a small town in Connecticut.

<https://vimeo.com/357932153>

- Independently directed, produced, edited the short film.
- Interviewed subjects and transcribed interviews
- Filmed interviews with lighting and cinematography designs
- Edited interviews with B-rolls and found footage

Next Station: College Life

2016.05 - 2016.06

Director/Producer

Nanjing Foreign Language School

2016 Nanjing Foreign Language School Commencement Video. A short documentary about the obstacles and hopes with coming of age.

- Independently directed, produced, and edited the video.

Chase (short film)

2014.08 - 2014.09

Director/Producer

Nanjing Foreign Language School

A short film produced by Nanjing High School Filmmakers League.

- Directed, edited, and produced the short film.

Languages

English & Mandarin bilingual speaker.
Conversational in Cantonese, Spanish, French.

Skills

Proficient in

- Video: Adobe Pr, Ae, Final Cut Pro.
- Design/Photography: Adobe Ps, Ai, Lr.
- Sound: Adobe Au, ProTools.